

Energy Transfer Partners Announces That Rover Pipeline is Fully Subscribed to 3.25 Billion Cubic Feet of Natural Gas Per Day

October 30, 2014

DALLAS--(BUSINESS WIRE)--Oct. 30, 2014-- Energy Transfer Partners, L.P. (NYSE: ETP) today announced it has secured additional long-term binding shipper agreements on its Rover natural gas pipeline project to connect Marcellus and Utica shale supplies to markets in the Midwest, Great Lakes and Gulf Coast regions of the United States and Canada. As a result of the additional agreements, the pipeline is fully subscribed through 15 and 20 year fee-based contracts to transport 3.25 billion cubic feet per day (Bcf/d) of capacity.

The approximately 800-mile natural gas pipeline, estimated to cost \$3.8 to \$4.4 billion, will deliver natural gas from processing plants and interconnections in Northwest West Virginia, Western Pennsylvania and Eastern Ohio to the Midwest Hub near Defiance, Ohio as well as to multiple delivery points in Michigan and to the Union Gas Hub near Sarnia, Ontario. Rover also will interconnect with ETP's Panhandle Eastern Pipe Line (PEPL), allowing shippers to deliver gas to Gulf Coast markets through ETP's Trunkline system.

Transportation from the supply regions to the Midwest Hub near Defiance is expected to begin by December 2016 to serve the Gulf Coast and Midwest markets. The remaining service to other markets including Michigan will be in service by mid-2017.

Energy Transfer Partners, L.P. (NYSE: ETP) is a master limited partnership owning and operating one of the largest and most diversified portfolios of energy assets in the United States. ETP currently owns and operates approximately 35,000 miles of natural gas and natural gas liquids pipelines. ETP also owns 100% of Panhandle Eastern Pipe Line Company, LP (the successor of Southern Union Company) and a 70% interest in Lone Star NGL LLC, a joint venture that owns and operates natural gas liquids storage, fractionation and transportation assets. ETP also owns the general partner, 100% of the incentive distribution rights, and approximately 67.1 million common units in Sunoco Logistics Partners L.P. (NYSE: SXL), which operates a geographically diverse portfolio of crude oil and refined products pipelines, terminalling and crude oil acquisition and marketing assets. ETP owns 100% of Sunoco, Inc. and 100% of Susser Holdings Corporation. Additionally ETP owns the general partner, 100% of the incentive distribution rights and approximately 44% of the limited partnership interests in Sunoco LP (formerly Susser Petroleum Partners LP) (NYSE: SUN), a wholesale fuel distributor. ETP's general partner is owned by ETE. For more information, visit the Energy Transfer Partners, L.P. web site at www.energytransfer.com.

Energy Transfer Equity, L.P. (NYSE:ETE) is a master limited partnership which owns the general partner and 100% of the incentive distribution rights (IDRs) of Energy Transfer Partners, L.P. (NYSE: ETP), approximately 30.8 million ETP common units, and approximately 50.2 million ETP Class H Units, which track 50% of the underlying economics of the general partner interest and IDRs of Sunoco Logistics Partners L.P. (NYSE: SXL). ETE also owns the general partner and 100% of the IDRs of Regency Energy Partners LP (NYSE: RGP) and approximately 57.2 million RGP common units. On a consolidated basis, ETE's family of companies owns and operates approximately 71,000 miles of natural gas, natural gas liquids, refined products, and crude oil pipelines. For more information, visit the Energy Transfer Equity, L.P. web site at www.energytransfer.com.

Forward-Looking Statements

This press release may include certain statements concerning expectations for the future that are forward-looking statements as defined by federal law. Such forward-looking statements are subject to a variety of known and unknown risks, uncertainties, and other factors that are difficult to predict and many of which are beyond management's control. An extensive list of factors that can affect future results are discussed in the Partnership's Annual Reports on Form 10-K and other documents filed from time to time with the Securities and Exchange Commission. The Partnership undertakes no obligation to update or revise any forward-looking statement to reflect new information or events.

The information contained in this press release is available on our website at www.energytransfer.com.

Source: Energy Transfer Partners, L.P.

Investor Relations: Energy Transfer Brent Ratliff, 214-981-0700

Media Relations:

Granado Communications Group Vicki Granado, 214-599-8785

Cell: 214-498-9272